UX Design Questions – Bootcamp Webdev Project

1. Could you describe your experience with having access to organic food/raw materials?

* You can get it in the supermarket

You get get it directly from the farmer

2. Why would you need organic food/raw materials?

* Healthier
* Better for the enviromental

3. How would you describe an efficient organic raw material sourcing website?

* Well structured, visually appealing
* Overview about the products (description, price, quantity, origin and delivery period)
* Product proposal, if you revisit the side
* you should could search for every single foood item
* There should be some recommodation on the start slide
* Should implement some reciept ideas
* Should show what is availbale becuase some food is saisonal

4. Can you describe your current schedule and how you balance your responsibilities with cooking for your family?

* I cook as often as possible fresh organic food
* I cook flexiblle and the time it spend depends on the recipe and the time I have available

5. How often do you order for organic food materials? And what’s your motivation for doing so?

* I never ordered
* I buy it during my weekly daily purchasing routine
* I buy it during my daily purchasing routine

6. What challenges do you face when ordering for organic food materials? How does that make you feel?

* To trust where it comes from
* Get it local
* It is dificullt to get good sheep organic meat
* The food wrapped and send does not counter – balance the less food waste argument

7. Is there any way you feel these challenges could be resolved?

* Less packaging
* Short delivery routes
* To bring it to the customer makes it less exotic
* Bundle purchasing to get less prices

8. Would you buy your organic food online?

* No as I like taste and see it bevor purchasing
* No I can intergrated the purchase oft he organic food in my super market purchasung routine